



CFA Society  
Boston



# 2023 Sustainable Investing Full-Day Conference Sponsorship Opportunities

CFA Society Boston is committed to helping professionals navigate the explosion of approaches and the increase in client demand in the sustainable investing space. We bring together thought leaders, practitioners, and asset owners to provide practical advice and to share experience-based examples and insights. Since our inaugural event in 2013, our Sustainable Investing initiative has become a leading voice for innovation and best practices.

The Full-Day Sustainable Investing Conference will take place in Boston on November 8th, 2023 and is projected to bring together a diverse audience of over 200 attendees and an array of outstanding speakers. This conference offers an extended reach into the large potential audience of over 6,000 CFA Society Boston members and the wider regional investment community.



# 2023 Sustainable Investing Full-Day Conference Sponsorship Opportunities

## Platinum Sponsor | \$3,000

- Home Page Banner Recognition
- Opportunity to provide firm content/research once pre- and once post-Full-Day conference to be posted on the CFA Society Boston's Sustainable Investing Connect Community - our Member exclusive Platform
- 4 Complimentary Delegate Passes
- 15% discount for additional registrations
- 4 Dedicated Tweets
- Prime exhibit space placement
- Collateral distribution opportunities in mobile app
- Company Profile included in Mobile App
- Recognition in walk-in slides during breaks
- Recognition in promotional emails
- Recognition on the event registration webpage with link to organization page

## Silver Sponsor | \$2,000

- 3 Complimentary Delegate Passes
- 15% discount for additional registrations
- 2 Dedicated Tweets
- Recognition in walk-in slides during breaks
- Collateral distribution opportunities in mobile app
- Company Profile included in Mobile App
- Recognition in promotional emails
- Exhibit space

## Gold Sponsor | \$2,500

- 3 Complimentary Delegate Passes
- 15% discount for additional registrations
- 3 Dedicated Tweets
- Collateral distribution opportunities in mobile app
- Company Profile included in Mobile App
- Recognition in walk-in slides during breaks
- Exhibit space
- Recognition in promotional emails



# 2023 Sustainable Investing Full-Day Conference Sponsorship Opportunities

## Sustainability Sponsor | \$1,500

*Only 1 available*

- Planting of trees to offset carbon footprint from the 2023 Sustainable Investing Full-Day Conference
- Dedicated branding on water coolers throughout the conference venue
- Recognition in walk-in slides during breaks
- 2 Complimentary Delegate Passes
- 10% discount for additional registrations
- Company Profile included in Mobile App
- Recognition in promotional emails

## Reception Sponsor | \$2,000

*Only 1 available*

- Dedicate Branding at Reception
- 3 Complimentary Delegate Passes
- 10% discount for additional registrations
- Company Profile included in Mobile App
- Recognition in promotional emails

## Registration Sponsor | \$750

*Only 1 available*

- Custom Branding at registration table
- Recognition in confirmation emails
- 10% discount for registrations
- Company Profile included in Mobile App

## Break Sponsor Package | \$2,000

*Only 1 available*

- Dedicated branding and signage in the break area
- 3 Complimentary Delegate Passes for the 2023 Sustainable Investing Full Day Conference
- 10% discount for additional registrations
- Recognition in the mobile app
- Recognition in promotional emails
- Recognition in walk-in slides during breaks

## Lunch Sponsor Package | \$2,000

*Only 1 available*

- Dedicated branding and signage in the dining space
- 3 Complimentary Delegate Passes for the 2023 Sustainable Investing Full-Day Conference
- 10% discount for additional registrations
- Recognition in Full Day Conference Mobile App
- Recognition in promotional emails
- Recognition in walk-in slides during breaks



# Sponsorship Information

Type of Sponsorship:

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Amount Due:

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Company Name:

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Contact Name:

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Email:

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Phone:

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## Payment Information

Check Enclosed (payable to CFA Society Boston)

AmEx       Visa       Mastercard

Name on Card:

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Card Number:

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Expiration  
Date

Security  
Code

Specialty Sponsor types are limited to one per type and are available on a first come first served basis. These sponsor types do not include exhibit space.

**NEW- Register To sponsor online at [www.cfaboston.org/sponsorsstore](http://www.cfaboston.org/sponsorsstore)**

**Complete form and send to:  
CFA Society Boston:  
Sustainable Investing 2023  
101 Federal Street,  
Suite 502, Boston, MA 02110  
or email  
[sponsorships@cfaboston.org](mailto:sponsorships@cfaboston.org)**

**Questions? Contact  
617.426.0270;  
[sponsorships@cfaboston.org](mailto:sponsorships@cfaboston.org)  
or visit [www.cfaboston.org](http://www.cfaboston.org)**

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**Deadline to purchase Sponsorships is October 13, 2023.**